

Links to radio/TV bulletins broadcasted in connex to activities of PP4 in RP4:

- Demonstration on the ENGRA Fair in Gornja Radgona/SI:
<https://www.youtube.com/watch?v=T74opusDxVk>
https://www.youtube.com/watch?v=2dJBU_KInAo
- Excursion to Baden-Baden on 8th of May 2014
<https://www.youtube.com/watch?v=nMSzU3GUgJY>
(National TV, People and Earth, regular broadcast on Sunday's at 13:00 –38:40 –39:48)

Film crew from the TV show “People and the earth” (Ljudje in zemlja) filmed a short subtitled contribution from the Engra Fair Gornja Radgona, in which dr. Lutz Bühle has presented the IFBB technology to a Slovene general public. The contribution was played every Sunday at 12:00 a.m. on the national television programmes SLO 1; and AGB Nielsen Media Research estimates for year 2013 (altogether 52 TV broadcasts) 95.218 people were looking the average issue of this show. Since this is a broadcast, which has been running on SLO1 for decades and its target group are farmers and interest groups, we can say that our show was watched by **95.000** persons, which were made familiar with the IFBB technology.

Survey on outreach of TV Maribor (part of TV Slovenija)

Title of series	Number of issues per series and year	outreach		Market share
		%	Number of consumers	
LJUDJE IN ZEMLJA - TV MARIBOR	52	4,9%	95.218	27%

Source: Evidence of outreach of Slovene TV programmes carried out by AGB Nielsen Media Research, reference group 450 households, age group above 4 years

Picture albums published online by PP4:

- Conference »Grassland – green energy«, 3rd of April 2014, Gornja Radgona/SI:
<http://rramura.smugmug.com/RRamednarodniodelek/Travinje/>

All links tested at October 1st, 2014

